

PATENT

MS137797.1

CERTIFICATE OF MAILING UNDER 37 C.F.R. 1.8

I hereby certify that this correspondence (along with any paper referred to as being attached or enclosed) is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to: Box Non-Fee Amendment, Assistant Commissioner for Patents, U.S. Patent and Trademark Office, Washington, D.C. 20231

Date: 4-1-02

Himanshu S. Amin

2162  
# 7/A  
4-18-02  
**RECEIVED**

APR 16 2002

Technology Center 210C



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re patent application of:

Applicants: David E. Heckerman, *et al.*

Serial No: 09/450,262

Filing Date: November 29, 1999

Examiner: Daniel Lastra

Art Unit: 2162

Title: TRANSMISSION OF INFORMATION DURING AD CLICK-THROUGH

**Box Non-Fee Amendment**  
**Assistant Commissioner for Patents**  
**U.S. Patent and Trademark Office**  
**Washington, D.C. 20231**

---

**REPLY TO OFFICE ACTION DATED JANUARY 2, 2002**

---

Dear Sir:

Favorable reconsideration of the above-identified patent application is respectfully requested in view of the amendments and comments herein.